



MORRISBURG DOWNTOWN BUSINESS IMPROVEMENT AREA

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Morrisburg DBIA Member Survey – 2015

Morrisburg DBIA Members,

Please take a moment to fill out our survey, (hard copies should be returned to the DBIA office by November 20th, 2015).

The Morrisburg DBIA spends a percentage of our annual budget on beautification initiatives. Please share your thoughts on the beautification outlined below, do we need more are we missing something, do you have additional ideas for beautification?

1. The BIA beautification program includes: Each year **38 flower baskets** are hung in the plaza and **6 planter boxes** and **two small barrels** are planted. The gardens in the **Centre Courtyard** are planted and maintained. **Two gardens** on Municipal property are planted (East and West ends of property) and maintained. **Canada Flags** are purchased and installed on the plaza rooftop. In addition the BIA purchases the **seasonal and Christmas décor** for the plazas.
2. In the past, the Morrisburg DBIA has budgeted funding to host and organize events like Antiquifest, Pork Fest, A Season of Pumpkin People. We believe that by hosting events we can attract shoppers to come shop, dine, stay and discover our town & our DBIA businesses. In your opinion, how many events should the BIA organize each year and which events do you feel has the most impact on your business? Should be hosting additional events and if so what would you suggest?
3. The BIA strives to promote our member businesses by planning promotions. Please indicate your thoughts on any of our promotions and ideas for future promotions below:

Thank you for taking the time to give us your feedback. We will use this information to budget and plan for the future. Please assist us in keeping our contact information up to date:

Business Name: _____ contact: _____

Phone# _____ email: _____

website: _____